



ENTERPRISE PERFORMANCE DASHBOARD

VIDEO TRANSCRIPT

The current situation is putting significant pressure on the automotive industry and key decision makers need to act fast.

The automotive industry is ever adapting, and our strategy experts have identified key questions within this sector, including: How is sales performance relative to competitors? Which dealers are at risk? How reliable are critical parts of my supply chain?

These and other key questions can be evaluated and answered across seven focus areas:

- Industry
- Customer
- Dealer network
- Supply chain
- Production
- Workforce
- Stock and working capital

Our solution provides performance KPI's and drill-down functionality to identify the need for action, evaluate root causes and execute decisions in a timely manner and across all focus areas.

Take this example where factories are not able to produce effectively due to an unreliable and inbound supply chain. However, the high stock value presents opportunity to sustain sales without producing new cars.

The stock dashboard shows the stock value is high in Italy, but further drilldowns indicates that stock value may decrease over time. The dealer network dashboard then suggests where to push

this stock in the market. A perfect example of decision making led by insights and data.

Today, tomorrow and beyond COVID-19, together with Accenture, you can respond, reset and renew, to better manage risk and create new opportunities.

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