



# KATHLEEN O'REILLY

## VIDEO TRANSCRIPT

**How does Accenture strategically align with the World Economic Forum in a way that best mutually benefits the mission of both parties?**

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I guess I would start by saying that alignment between Accenture and the World Economic Forum starts by being bigger than that. This is about private/public partnership and collaboration, and so we're really thinking about what's impacting the world. The topics that are on our minds are around geopolitical issues, sustainability and climate, talent, inclusion and diversity, how the world is changing, and how technology can enable solving our biggest issues. So, to some extent, it's actually not that hard to align because that's what we're about—the purpose is very aligned between the two organizations. So really, it just comes down to coalescing the Forum, all of our leaders across Accenture, and our other partners to work together to identify where we think we can have the biggest impact this year. Every year we go through that process, and we line up where we're going to invest, and where we're going to spend the time. On the macro issues, we're already very aligned.

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