Federal agencies understand that data insight can help them unlock the government of the future—better operations, better customer service and better decision making. But in today’s Big Data environment where data of all types comes from all sources all the time, turning data into knowledge is more challenging than ever. A trusted advisor to the federal community, Accenture Federal Services offers comprehensive data management and federal analytics services to help agencies harness information for the sustained results they need.

Moving past big challenges

While there has been a lot of buzz about Big Data in the federal community, it is an issue that agencies must, and are already, starting to address. The Obama Administration’s $200 million Big Data initiative crystallizes the growing imperative for change. Clearly, the new reality of information management in the federal environment means cracking the code on Big Data. To get ahead, agencies need a forward-thinking and realistic strategy that looks beyond the technology impact, advanced analytics capabilities to drive insight from the right data, and enabling technology as an engine of change.

Taking advantage of big possibilities

Accenture Federal Services can help US federal agencies change the way they work when it comes to data management with strategies, tools and processes to navigate the Big Data challenge so their data management is proactive, not reactive. Our ideas and solutions can help agencies get full value from their mission-critical information to:

• Organize and prioritize mission-critical data
• Gain new insights
• Improve decision making
• Remake government service delivery
• Understand customers like never before
• Streamline operations to lower costs
• Reduce delivery inefficiencies
• Maximize return on investment
• Provide a cost-effective scalable platform for exponential data growth
• Enable the shift to open source and cloud
• Drive fraud detection through predictive analytics

Federal Analytics and Big Data
Stop Guessing. Start Knowing.
Getting the best of both worlds

Working with federal agencies on their Big Data and analytics needs, we begin with an understanding of the environment—we have worked with every Cabinet-level agency as well as 20 of the largest organizations in the federal government. To this, Accenture Federal Services brings leading practices from the private sector, deep analytics capabilities and enabling technologies. It’s a best-of-both-worlds approach that addresses both mission-critical imperatives and pressing business concerns. Accenture is well positioned to drive outcomes because we bring:

- **Business focus.** We approach federal data management challenges with a holistic business perspective, understanding that successful data management is more than a technology issue; it involves people, processes and even organizational culture.

- **Comprehensive services.** There is no magic bullet for solving the federal Big Data challenge. That’s why we offer the right mix of strategy, tools, processes and platforms to help clients manage the entire data life cycle to drive insight-driven decisions. Our fully integrated management consulting, technology and BPO analytic capabilities provide a powerful end-to-end solution designed to empower decision making.

- **Skilled professionals.** Our team includes professionals experienced in information integration and content management, business intelligence, advanced analytics and decision process optimization. They are backed by a global group of information management professionals.

- **Alliances.** We connect our Federal clients to leading vendors including Informatica, SAS, EMC and Teradata. These strong alliance relationships mean that we select and work with vendors whose solutions provide the best fit for each client, rather than pushing the same proprietary solution to all of them.

- **Innovation.** We are committed to pushing the envelope when it comes to the next wave of data management—driving new ideas and innovative solutions so our clients can be prepared for the next wave of change.

- **Delivery.** Our methods and quality assurance processes focus on delivering business results. We provide flexible engagement options on a project, capacity or managed services basis, which balances every organization’s needs, risk tolerance and budget.

- **Global perspective.** To bring our Federal clients the latest in data management solutions, we can tap into Accenture Information Management Services, a global network of more than 16,000 people with deep industry skills, experience and relevant knowledge.

Working across the data life cycle

Federal agencies have different needs when it comes to their data management challenges. We offer comprehensive services from strategy through implementation, including:

- **Awareness.** Understand how Big Data changes how IT functions, how business users approach IT for services and how they interact with data.

- **Proofs of concept.** Determine variables that must be considered in deploying the technologies.

- **Pilots.** Identify how Big Data can truly help the agency.

- **Departmental strategy.** Unlock the agency’s ability for faster access to insights, quicker response to requirements shifts and more innovation.

- **Agile business intelligence and analytics through Big Data.** Focus on the future using predictive analytics, enhance decision-making performance and drive to the right outcomes.

- **Agency-wide adoption.** Generate value out of existing data where insights may be buried among a mountain of structured and unstructured data.

For more information

To learn more about how we can help your agency with information management strategies and solutions—and to learn about Accenture Federal Service’s Indefinite Delivery/Indefinite Quantity (IDIQ) contracts—please contact:

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Also visit [www.accenture.com/federal](http://www.accenture.com/federal) for contract numbers, period of performance, service descriptions and program contacts.

Accenture Federal Services, based in Arlington, VA, a wholly owned subsidiary of Accenture LLP, helps US federal agencies build the government of the future.

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 246,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world’s most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US$25.5 billion for the fiscal year ended Aug. 31, 2011. Its home page is [www.accenture.com](http://www.accenture.com).