



# MILLENNIAL 20-20 NEW YORK 2017 - ACCENTURE CONSUMER TECH AWARDS

## VIDEO TRANSCRIPT

### WHAT IS THE FUTURE OF US?

US is technology.

US is innovation.

US is humanity.

US is stronger than me

US is we.

Steve Jobs said that people don't know what they want until you show them it.

Introducing the Accenture ConsumerTech awards finalists.

12 finalists

12 dreams

Millennial Consumer

### **Buzzoole Ltd**

We hope to become the leading influencer marketing platform worldwide.

### **Skinsafe**

We're comfortable in quicksand because you've got to be there.

### URU

### Millennial Driver

### **Smartglyph Technologies**

I think the one piece of advice for start-ups is listen to advice.

### Smartstory Technologies

Many start-ups identify it, fix it and then move on.

### **Zego Ride Sharing**



Millennial Shopper

**Banter Inc.**

Persistence and being good to others is probably what I focus on most.

**Virtual Apt Corp.**

Every business has ups and downs – you have to be willing to pivot when something is better or when you need to.

**Outernets**

Millennial Traveler

**Filo, the global airport app**

Let's ship it, let's go quickly, let's do it better and once we've shipped it, let's iterate it and move on as fast as we possibly can.

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Bring people on board that are incredibly capable, talented and excited and as enthusiastic as you are in solving the world's challenges through technology.

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