How Are High Performers Winning?

Commitment is Crucial, Investment Indispensable

Adoption of analytics is widespread. Most companies agree that analytics is important to an organization’s future. But only high performers show true commitment in terms of time, focus and investment. The best demonstrations of commitment are investments in analytics technology and the readiness to adapt the enterprise to that new technology.

53% of high performers plan to significantly increase their analytics investment over the next three years, compared to 9% of low performers, further widening the gap between high and low performers.

59% of high performers invest more than one-quarter of their total technology expenditure in analytics, versus only 17% of low performers.

Today’s high performers are three times as likely to invest a substantial portion of their technology spend on analytics, compared to three years ago.

Winning with Analytics

Greater investment today

Today’s high performers are three times as likely to invest a substantial portion of their technology spend on analytics, compared to three years ago.

Increasing investment tomorrow

53% of high performers plan to significantly increase their analytics investment over the next three years.

Compared to 9% of low performers, further widening the gap between high and low performers.

Smarter investments overall

More than twice as many high performers are spending more on analytics, including making greater investments in training, people and the use of consultants.

Training to keep workforce current

Leadership encourages innovation

Rewards tied to success and profitability

Accenture Analytics, part of Accenture Digital, can help you grow your business in entirely new ways.

To find out more visit our site

www.accenture.com/highperformanceanalytics