

A large, stylized orange chevron pointing to the right, positioned behind the text "High performance. Delivered."

High performance. Delivered.

Accenture Innovation Center for SAP HANA & Ecosystem Global HANA Center of Excellence

Enabling businesses to run in real time by transacting, analyzing and predicting instantly and proactively in an unpredictable world

About the Accenture Innovation Center for SAP Solutions in Germany

The Accenture Innovation Center for SAP HANA & Ecosystem is located at Accenture's German headquarters in Kronberg im Taunus, and provides services to clients around the world through the Accenture Innovation Center for SAP (AICS) global network.

It is one of the 16 innovation centers in the AICS network that was started in 2011 as a joint initiative of SAP and Accenture, to serve as an advanced research facility where Accenture's industry know-how meets SAP technology offerings. The centers are designed and equipped to address a wide range of challenges that organizations face as they seek to glean deeper insights from data, improve decision-making processes, and embrace the power of in-memory technology and mobility in delivering information anytime, anywhere. It is an integral part of our Innovation Network, working in

close collaboration with the Accenture Technology Labs, our Global Delivery Network, Centers of Excellence and Industry Solution Centers.

The innovation center in Kronberg is led by Honorary Prof. Dr. Alexander Zeier, Accenture's global managing director for in-memory solutions and one of the key influencers in the development of HANA for SAP. He is the coinventor of nine patents granted or filed regarding in-memory and HANA technology.

At the center, we demonstrate the "art of the possible" by combining SAP's advanced technologies with Accenture's industry and functional know-how. We have created a truly immersive environment that places you right at the core of the innovation process. Think of our center as a learning, testing and development factory where solution architects, technologists and developers work side by side with you to bring breakthrough innovations to life, validate them and engineer them for accelerated speed to value.

Accenture and SAP have a long history of innovating together, inspiring the art of the possible in advanced analytics, mobility and the cloud. Today, Accenture is the leading alliance partner of SAP—for the seventh consecutive year—and the first major systems integrator to have invested in HANA.

SAP HANA offerings

At the Accenture Innovation Center for SAP HANA & Ecosystem in Kronberg, Germany, we help clients rapidly adopt and benefit from the SAP HANA platform and its ecosystem. We help clients realize the benefits of SAP HANA in several ways, including:

Value Discovery Workshops

Discover the value SAP HANA can bring to your business and IT organization through client-specific workshops that include:

- Innovation workshops.
- Strategy road maps.
- Industry use cases.
- Day-in-the-life scenarios.
- Technology demos.

HANA Proof of Concepts and Pilots

Test-drive HANA to validate the value proposition at a minimum cost, leveraging Accenture's infrastructure for:

- Proof of concepts.
- Proof of value studies.
- Pilots.
- HANA performance reviews.

Delivery Excellence

Jump-start your implementation through our predefined use cases, infrastructure and reusable assets such as:

- Standardized methodologies.
- HANA Solution Factory at the Accenture Delivery Centers for Technology in India.
- Solution-as-a-Service for HANA.

Global HANA Center of Excellence

Make use of our global solution offerings and subject matter experts (SME) by utilizing our:

- SME network.
- Solution architects for reviews.
- Comparative technology evaluation.

We pay special emphasis on day-in-the-life scenarios, which are industry-specific demonstrations for running business processes efficiently using SAP technologies.

The innovation center offers methodologies that allow clients to rapidly identify their technical and organizational requirements for applications based on SAP HANA. It also provides clients with insights into the latest developments in SAP HANA, including industry and functional solutions and use cases.

Client successes

The center works with clients on determining specific benefits that solutions based on SAP HANA can bring to their businesses, such as receiving and acting on analytics insights in real time.

A number of clients around the world have successfully leveraged the capabilities and services provided by the center. For example:

- A global utilities company successfully leveraged the innovation center's capabilities to conduct a proof of concept for its implementation of SAP Business Suite software powered by SAP HANA.
- An international financial services company successfully executed a pilot project for business warehouse (BW) reporting using SAP NetWeaver BW powered by SAP HANA, resulting in the generation of financial reports 200 times faster than before.
- A North American retailer successfully used the center's support for a business intelligence project on SAP HANA.

Other examples of Accenture's capabilities for SAP HANA include the **Marketing Performance Solution by Accenture and SAP**,¹ targeted at chief marketing officers. Accenture also launched the **Accenture HR Audit and Compliance tool**² that will be delivered as a service on the SAP HANA cloud platform recently.

"Accenture is SAP's No. 1 partner in HANA overall."

Marty Mrugal, SAP

For more information about the Accenture Innovation Center for SAP HANA & Ecosystem in Kronberg, Germany, and how we can help bring about breakthrough transformations in your business through SAP HANA, contact:

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About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 293,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$28.6 billion for the fiscal year ended Aug. 31, 2013. Its home page is www.accenture.com.

1. Marketing Performance Solution by Accenture and SAP: http://newsroom.accenture.com/article_display.cfm?article_id=5830

2. Accenture HR Audit and Compliance tool: http://newsroom.accenture.com/article_display.cfm?article_id=5908

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