



Shaping the Sustainable Organization

VIDEO TRANSCRIPT

Businesses are under ever greater pressure to deliver value for all stakeholders.
To turn their responsible goals into actions,
And create lasting impact.

Those that succeed begin by shaping into sustainable organizations.

[Super: 73% of executives see becoming a sustainable and responsible business as a top priority]

They bring a new awareness of how business gets done and how people are treated at work.

[Super: 65% of people expect their employers to make them better off through work]

What people are buying and who they're buying from.

[Super: 66% of consumers plan to make more ethical and sustainable purchases]

And how investors decide to allocate their capital.

[Super: 28% increase in investor signatories in 2020 to the UN's Principles for Responsible Investment]

Shaping Sustainable Organizations implies...
Transformation.

Rethinking how and why decisions are made
And cultivating new behaviors and capabilities.

To build a stakeholder-centric organization
The key is activating your Sustainability DNA.

[SUPER: Sustainability DNA can increase profitability and sustainability performance by 21%]

It's what makes a truly sustainable organization.

Building human connections,
Collective intelligence and shared accountability.

To benefit the organization, society, and the environment,
To shape your sustainable organization,
take our diagnostic to measure your Sustainability DNA.

And start becoming the business your stakeholders want you to be,
To deliver value and impact for all.

[Super: [accenture.com/sustainableorganization](https://www.accenture.com/sustainableorganization)]