The third critical capability required to win going forward is the design and deployment of a competitively advantaged digital supply chain. Done well, a truly digitally-enabled supply chain will allow producers to react more quickly to choke points and mobilize contingency plans sooner; will allow them to “peer around the corner” to predict disruptions earlier, and orchestrate their ecosystem partners to achieve an optimized outcome.

IMPLEMENTING THESE THREE KEY STRATEGIES WILL HELP CHEMICAL COMPANIES ORCHESTRATE THEIR SUPPLY CHAINS TO BRING PRODUCTS TO THE INTERNATIONAL MARKET, THEREBY ENABLING OVERSEAS GROWTH.

To learn more, read our point of view: Chemical Industry: Navigating U.S. Supply Chain Disruptions