Plan for tomorrow’s success.

If history tells us one thing

It’s that the only constant is change and only variable is speed in which change is adopted.

What seemed extraordinary. Has become everyday.

Science fiction. Has become business fact.

By building on the past. We’ve reached new heights of innovation.

Just imagine if you knew then. What you know now.

In a world that is more connected where the consumer has more choice...

Wouldn’t it be great to know which promotions are winners?

You could see all of your accounts in a new light.

Which are profitable and which aren’t.

You could plan with confidence.

Knowing which promotions have succeeded.

No, we haven’t invented a time machine.

Plan for tomorrow’s success with Accenture Cloud Trade Promotion Management.

A Trade Promotion Management tool that gives you: Greater visibility. More accurate decision-making.

More profitable relationships

Trade Promotional Management is opening up to markets of every size.

It provides a window on the past and a gateway to the future.

If the only constant is change.

Isn’t it time you did?

Accenture Cloud Trade Promotion Management.