

# The right cloud mindset in travel

Being ready for the future depends on it

**Every travel company has pushed the boundaries as hard as possible for months—teams have been working harder than ever. But this way of working is not sustainable for the future.**

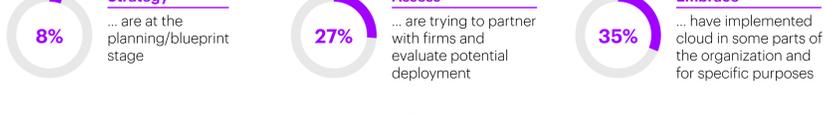
Travel CEOs understand the need for services that elevate the travel experience in an operating model that drives flexible cost structures and greater automation in the right areas. This is key to recovering the bottom line at the very least and improving revenues.

## How close is travel to being ready for the future?

That depends on how close travel is to being ready for cloud.

Hotel and airline senior executives expect two-thirds of the business workloads to be on the cloud in the next five years. In reality, strategy and scale are not always the same thing. Without scale—and the right mindset—travel companies can't use cloud to power new ways of innovating and operating.

### Only 30% of travel companies today are implementing cloud at scale



... are **Cloud Scalers**, they have implemented cloud across the enterprise and continually update it

#### What Cloud Scalers do differently:

- Align cloud strategy with business goals
- Clearly communicate the cloud value proposition and benefits
- Develop a roadmap to migrate legacy systems to cloud
- Implement cloud frameworks to accelerate and scale

## What does it take to up your cloud game?

Travel companies that think—then act—like cloud scalers can benefit from cloud's enormous potential. They can use cloud as a foundation to build new operating models to support future strategic priorities.

To make this happen, a mindset shift is imperative. Travel industry players can learn from successes in other industries.

### Three mindset shifts to scale cloud

#### 01 Think technology to grow business

From: **The CIO drives IT**

To: **The CIO drives recovery and future growth**



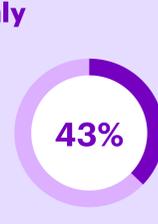
#### Start the shift

1. Review the business strategy to identify technology-led outcomes
2. Assess IT landscape readiness
3. Realign technology strategy

#### 02 Think new ways of working

From: **It is working well today**

To: **Future agility is non-negotiable**



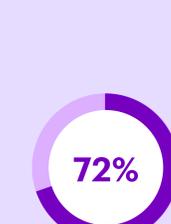
#### Start the shift

1. Conduct an application portfolio assessment
2. Explore opportunities for better business (and system) collaboration
3. Make digital skills development a priority

#### 03 Think success beyond the change

From: **Risk-based mindset**

To: **Confidence in multi-fold rewards**



#### Start the shift

1. Start somewhere—start small
2. Train the workforce
3. Talk to leaders outside of the travel industry to learn about their experiences

## Where the future of travel begins

Over the next two years, travel leaders want to **increase revenue, reduce costs and become more tech-powered.**

Travel companies that become cloud scalers will be the best prepared to serve the new traveler, interact with the ecosystem in exciting new ways and compete in tomorrow's dynamic travel landscape.

**It all starts with the right cloud mindset.**



**Read the report about the right cloud mindset in travel**

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