

A large, solid green chevron graphic pointing to the right, positioned behind the text.

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## How to Build Your Hybrid Cloud Strategy Video Transcript

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A hybrid cloud strategy means you planned how to use both public and private cloud capabilities seamlessly, even within the same business service.

It means you've thought about how your enterprise integrates with your preferred cloud providers, where your data should live and how all those moving parts are governed.

Right now, Intuit has a range of services that deliver on this idea of Hybrid Cloud. They house their customer data on a very secure, private platform. They take advantage of public cloud services for compute needs. This is particularly valuable for them, given the seasonal nature of their business. They scale up during tax processing peaks, and then scale back down for the remainder of the year. They're also able to quickly deploy high quality experiences for their customers.

They have a hybrid strategy designed specifically to deliver flexibility, scale, agility and cost savings

All of these considerations should be driven by your desired business outcomes.