Attitudes are changing

Finance is transforming from a backward-looking to a forward-looking function.

Three-quarters of the finance executives we surveyed feel that finance is best positioned to help the business build the models and leveraging new technology investments. The same proportion are actively exploring how disruptive technologies can benefit the enterprise.

81% are focused on identifying and targeting areas of new value across the enterprise, even using tech to do it.

80% say finance is key to the business achieving its digital ambitions.

77% are exploring how disruptive new technologies could benefit the enterprise.

Needed skills are changing as well

Nine out of ten of the finance leaders of tomorrow believe finance should spend more time on value creation across the business system and 78 percent believe finance should champion a new way of operating across the business.

This means the finance job itself will evolve. We see the finance professional’s focus shifting from accounting to partnering with the business to eventually serve as a strategic enabler of the enterprise.

Transformation in finance will support the transformation of the enterprise

As finance takes on responsibility for value creation, it will create significant change throughout the entire organization.

It is a good time to be in finance

In Accenture’s CFO Reimagined research, finance executives envision a bright future for the finance profession.

80% of future finance leaders expect that their work will be increasingly focused on building new skills that employees will be expected to develop.

78% of future finance leaders believe that the organization will have a clear path to career progression.

About the research

Global

Quantitative surveys of 700+ finance leaders, almost 50 in-depth discussions with CFOs, senior finance executives, CEOs and chief data officers, as well as Accenture’s own thought leaders.

The talent of the future

200 up-and-coming finance professionals.