



# XPL – THE DIGITAL TRANSFORMATION OF LOGISTICS

## VIDEO TRANSCRIPT

00:00  
this is the story of how a rigid  
00:02  
logistics network became an intelligent  
00:04  
fluid one this is the story of xpl in  
00:09  
the previous decade we all wanted a  
00:12  
supply chain that is solid scalable and  
00:14  
repeatable sourcing materials in one end  
00:18  
and delivering finished products out the  
00:21  
other but linear just doesn't cut it  
00:24  
anymore with smaller quantity shipments  
00:29  
non-traditional delivery modes and  
00:31  
same-day customer demands the landscape  
00:34  
of logistics has changed and our  
00:37  
outdated models can't bend without  
00:39  
breaking it's time for a new approach to  
00:44  
logistics new partners technologies and  
00:48  
service providers xpl a new mindset that  
00:54  
hinges on ecosystems scales predictably

00:58  
based on demand and provides supply  
01:01  
chain companies with a bridge into new  
01:03  
innovations analytics AI and automation  
01:08  
can help determine where advantage is  
01:10  
hidden and capitalize on it right away  
01:12  
without compromising your original  
01:15  
network because after all xpl is just a  
01:19  
shift in perspective xpl the new  
01:22  
frontier  
01:25  
you

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