Accenture Research provides data-driven business insights to CEOs and leaders of large organizations, so they can innovate and create value for their organization, their people and their ecosystem.

The way people talk about how intelligent technology will change the future of work can be very simplistic.

It’s good to go really into the details to explain how technology really impacts everyday activities.

So, our research really highlights that you learn best in a very immersive and engaging environment that’s relevant to the learner.

So, when we speak to an audience we also have to make sure that that environment is very immersive and engaging for the listener.

After eight years at the G20 Young Entrepreneurs Summit, this summit in Argentina, in Buenos Aires has been the most engaging, because our content is so relevant to the entrepreneurs that we know what makes them tick.