



# FAST FORWARD TO THE NEW NAVIGATING FREIGHT AND LOGISTICS TO AN ACCELERATED DIGITAL FUTURE. FASTER. VIDEO TRANSCRIPT

Across land, sea and skies, waves of disruption are redefining Freight and Logistics.

To survive and thrive in the digital age, incumbents must transform fast...

...to tackle competitive threats and capitalize on new opportunities.

Everywhere, throughout the supply chain, there are opportunities to drive digital value

Four areas are particularly important:

First, there's **blockchain**, an exciting technology that can bring huge savings, drive efficiency and enable new business models throughout the sector.

Already, Accenture and its partners - AB InBev, APL and Kuehne + Nagel - have tested a blockchain solution with a European customs authority to replace the bill of lading for global shipping.

Second, **Connected Ports** are all about bringing together machines, material and manpower. Companies will have more precise operations based on real-time visibility of all equipment and assets. Planning will be easier because of shared information.

**Connected Containers** are a third area. Benefits include better container utilization and management of container traffic flows. This means lower costs and higher profits for operators.

Finally, **Warehouse Automation** will bring faster fulfillment and throughput as well as an improved employee experience with the reduction of manual tasks.

These are just some of the benefits of digitization in Freight and Logistics. Is your company ready to fast forward?

Copyright © 2018 Accenture  
All rights reserved.

Accenture, its logo, and High  
Performance Delivered are  
trademarks of Accenture.