SEIZE THE ADVANTAGE POINT

The latest CFO research is out today—looking at the future of digital finance.

1. Developing future finance talent
   - The talent of the future see finance as the most dynamic function in the enterprise.
   - CFOs have stepped out from the confines of their role.
   - CFOs are ushering in the digitalization of the enterprise, leading efforts to:
     - Unleash the power of data.
     - Owning the data agenda and authority of the CFO.
     - Building new talent with the best skills and knowledge of CFOs and their teams.
     - Empowering other functions to take on new technologies.
     - Developing future finance talent.
   - The talent of the future are focused on identifying new skills and knowledge of CFOs and their teams.

2. Leading digitalization
   - CFOs are focused on identifying new skills and knowledge of CFOs and their teams.
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3. Three priorities stand out for today's CFO: 81% of leading digitalizers say they are focused on securing critical new value.
   - CFOs are focused on securing critical new value.
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4. 92% say they are focused on improving efficiency.
   - CFOs are focused on improving efficiency.
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   - CFOs are focused on improving efficiency.

5. 81% say they are focused on driving profitable growth.
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6. Executive mandate for today's CFO:
   - Executive mandate for today's CFO.
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7. Conclusion: next steps for the CFO
   - CFOs are focused on identifying new skills and knowledge of CFOs and their teams.
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8. The latest CFO research:
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About the research

Accenture is a global professional services company with leading capabilities in consulting, technology, and outsourcing. Accenture Strategy is an intrinsic part of our Strategy and Insight service, which provides clients strategic guidance and thought leadership to help them achieve business results and business transformation.