

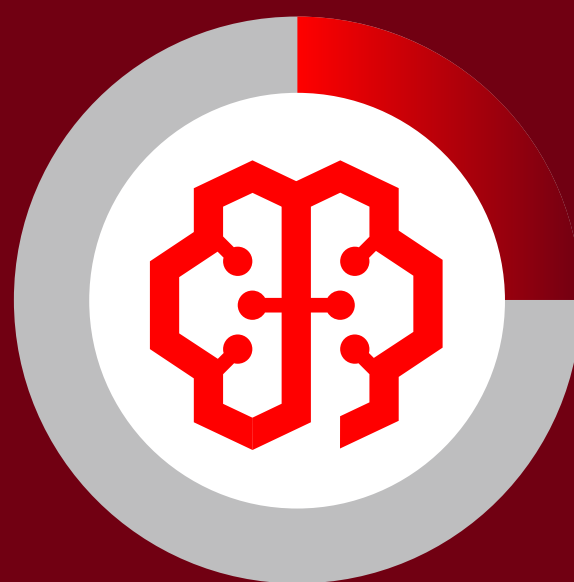


OIL & GAS

DIGITAL AGILITY: MOVING FROM HIGH HOPES TO HIGHER VALUE

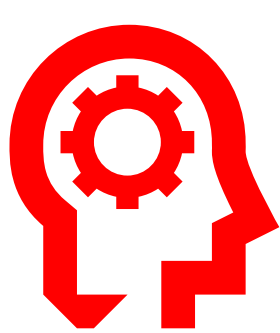


FEWER THAN 25% of companies that embark on a digital transformation achieve better financial results than their peers.



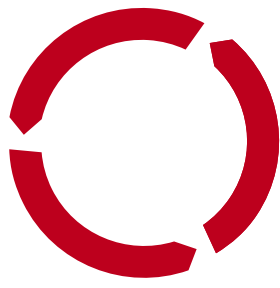
NOW IS OIL AND GAS COMPANIES' CHANCE TO STAND APART

Business agility is theirs for the taking if they correctly orchestrate their digital transformations. The right cadence will make their digital dreams a reality.



STEP 1:

Rethink domains. Understand the desired future-state of exploration, development, production, midstream operations, refining and marketing. Apply digital technologies to enable those end states.



STEP 2:

Redefine connections. Identify issues that can't be resolved within a single domain. Implement digital solutions that will not only accelerate decision-making in one area, but also enable a cascade effect to other domains—making end-to-end processes and ultimately the entire operation run faster.



STEP 3:

Redesign the organization. The process of digital transformation culminates with reimagined workflows across the organization. Deploy digital solutions that enable information-sharing across the value chain and make organizations more connected, responsive and unified.

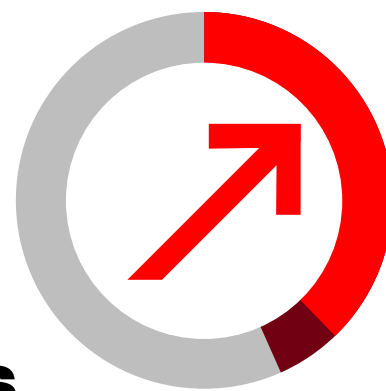
When oil and gas companies

**RETHINK,
REDEFINE,
AND REDESIGN,**

the true value of digital technologies—and the agile business models they enable—is revealed.



A 30-35% EBITDA improvement is possible. This financial benefit stems from upstream and downstream improvements.



SPECIFICALLY, DIGITAL CAN HELP UNLOCK:

10%-25% EBITDA IMPROVEMENT

10%-15% CAPEX REDUCTIONS IN UPSTREAM ACTIVITIES

15% EBITDA IMPROVEMENT IN CAPITAL EMPLOYED IN DOWNSTREAM ACTIVITIES