

accenture[>]technology

HELP CLOSE THE GENDER GAP

DEVELOP HER
ALL-FEMALE HACKATHON
SEPTEMBER 15 – 16, 2018



INTRODUCTION

Use your talent, passion, and determination to help close the gender gap in Technology!

Accenture Advanced Technology Centers in the Philippines is launching **Develop Her: The All-Female Hackathon** that is open to female students and professionals who are 18 years old and above.

The goal of this challenge is to prototype ideas, products and services that are able to create social and economic value for women by hacking everyday objects and using open data, open-source libraries, public APIs, frameworks for fast prototyping and software development, microcontrollers, sensors, and other hardware (e.g. 3D printers, beacons, wearables, etc.).

The official web site for the event is: <https://www.accenture.com/ph-en/Careers/develop-her>

This 24-hour marathon will provide an opportunity for brilliant females to create their works with the help of Accenture mentors and experts, who will be on hand throughout the day, while also experiencing the unforgettable thrill of coming together with peers who share the same passion for digital technology and innovation.

The hackathon is open to teams (three to five people). Female Accenture employees may join provided that they have more non-Accenture members in the team.

GENERAL REGULATIONS FOR THE HACKATHON

(Part I)

1. Objectives of Develop Her: All – Female Hackathon

Accenture Advanced Technology Centers in the Philippines is launching Develop Her: All – Female Hackathon, a 24-hour, non-stop marathon to be held on September 15-16, 2018, at Accenture's Liquid Studio in Uptown Place Tower 3, Bonifacio Global City.

At this event, female developers, designers and beginners — both students and professionals—will be asked to find digital solutions to the challenge: how might we get more females to pursue careers in Technology?

Participation in the hackathon is free of charge.

2. Participants

- The hackathon is open to females who are interested in technology and innovation and have an interesting project or other idea to develop within the scope of the challenges proposed
- Participation in the hackathon is open to individuals aged 18 or older;
- Female Accenture employees may join the challenge, provided that they have more non-Accenture members in the team.

3. Requirements for acceptance and rules of participation

- Registering for the hackathon is entirely free of charge and is open only to existing teams of 3 to 5 female members.
- Teams and individuals wishing to sign up for the hackathon must complete the online registration form at <https://www.accenture.com/ph-en/Careers/develop-her> indicating the personal details of the individual or of each team member. Each individual participant or team member must accept the event regulations and grant consent for the handling of their personal information and for the use by Accenture of video and other images.
- The members of each team are to ensure that the personal information provided upon registration online is true and accurate and must unconditionally accept any and all decisions made by Hackathon organizers with regard to event organization. The personal details provided for each member will be verified for all teams admitted to the competition prior to the start of the event.
- The admission of teams or individuals to the competition is on a first-come, first-served basis and is to be limited to no more than 100 people or as is compatible with the organizational and logistical needs of Accenture. In the event that more than 100 people have submitted applications, Accenture will select those teams whose individual members best meet the organization's current recruiting needs.
- Each team must be given a name as chosen by its members. Team names must not be connected in any way with the names of companies or registered trademarks or use expressions that incite violence or are discriminatory, obscene, or represent any form of defamation. Failure to comply will result in disqualification.
- If information provided during online registration is found to be incomplete and/or inaccurate, even if related to just one team member, the entire team concerned will be excluded from the competition.
- Teams may not be changed once the competition has begun, and should even just one member of a team leave the competition, the entire team will be rendered ineligible.

- The members of each team undertake not to present projects that have previously been submitted to other initiatives or projects that have been presented at previous editions of the Accenture hackathon.
- By accepting these Regulations and participating in the hackathon, each participant undertakes, for the entire duration of the competition, to make use of the facilities in which the competition is to be held and any materials and equipment provided by Accenture with the utmost care and diligence and to comply fully with the rules of conduct and safety established by Accenture. Event participants will be held liable for any damage caused to people or property.
- Hackathon participants hereby acknowledge that event participation is free of charge and that participation does not entail any right to compensation of any kind or to reimbursement of any expenses incurred.

4. Topics to be developed

The topic to be addressed by the teams admitted, throughout the continuous 24-hour duration of the competition, is ***Enabling More Women To Pursue Technology Careers*** i.e. providing tools for women to embrace technology and undertake it as a career to create more economic opportunities for females in the Philippines.

Participants will be asked to use digital technologies in creative, innovative ways to benefit people and the environment with a view to offering solutions in a range of fields. The goal of this challenge is to create prototypes of products, services and ideas that are able to generate social and economic value for females by hacking common objects and using open data, open-source libraries, public APIs, frameworks for fast prototyping and software development, microcontrollers, sensors, and other hardware (e.g. 3D printers, beacons, wearables, etc.).

5. The panel of judges

Composition

The projects executed by the teams for the competition will be evaluated by a panel of expert judges, some of which will be members of Accenture senior management, along with other industry experts in the Philippines.

Judging

The final decisions of the judges are to be based on the following parameters: Design, Development, and Uniqueness of Concept. The panel will assign a score to each parameter, which will then determine the ranking of each participating team.

The winners will be the two teams with the highest total scores. In the event of a tie, subsequent votes will be held until two winning teams have been selected. The judges' decision will be final and irrevocable.

6. Prizes

All finishers will receive a medal.

Winning teams will be awarded the following prizes by the panel of jurors:

- **1st place team:** **Php 100,000.00 in cash, tax -free**
- **Runner Up:** **Php 50,000.00 in cash, tax- free**

There will also be special prizes for teams who meet the judges' criteria for:

- **Most Innovative Hack:** **Php 10,000.00 in cash, tax -free**
- **Best Beginner Hack:** **Php 10,000.00 in cash, tax -free**

7. Intellectual property rights, guarantees, and release of responsibility

By participating in the hackathon and accepting these Regulations, each participant hereby:

- declares that each prototype or mock-up presented is an original work and in no way violates, in whole or in part, the intellectual or industrial property rights of others and releases Accenture in the Philippines. and its partners from any and all responsibility, liability, or request for compensation for damages that should be made by any third party;
- acknowledges that each prototype or mock-up presented is the property of the team, which takes full responsibility for ensuring such rights of ownership, intellectual property and originality within the limits of the law (e.g. filing of patents and other such registrations as appropriate);
- acknowledges that any publication by Accenture in the Philippines of the prototype or mock-up on web sites or social media will result in the same being visible to the public and that Accenture in the Philippines assumes no responsibility for any use and/or abuse of the idea and/or any development of the idea and/or related project by any party coming into contact with said idea online or on social media and hereby waives any right to demand compensation for damages from Accenture in the Philippines for any reason.

EVENT PARTICIPATION

(Part II)

8. REGISTRATION

Registration for participation in the hackathon is to take place online by providing all necessary information using the form that can be found at at <https://www.accenture.com/phen/Careers/develop-her>. Registration will begin on August 23, 2018, and end on September 10, 2018.

Team CVs shall then be sent via email to developher2018@accenture.com.

Any applications submitted with incomplete or inaccurate information will result in the team being disqualified from participation in the hackathon. Accenture rulings in this regard are final.

Registration does not ensure participation in the hackathon. Eligible participants will be contacted by Accenture prior to the event.

9. CONFIRMATION OF PARTICIPATION

The teams or individuals selected in accordance with the General Regulations above will receive official confirmation of their acceptance to the hackathon sent to the e-mail address provided at the time of registration.

This official notification will also provide details on the initiative and all information needed in order to come to the location in which the competition is to be held.

10. HACKATHON: THE EVENT

10.1 The competition

The hackathon will begin at 11:00am on September 15, 2018 with the accreditation of the teams selected and will come to a close at 11:00am on September 16, 2018.

All participants must develop a technology that will solve the given theme within in 24 hours and submit the application to the provided site.

All coding must be performed onsite. Should the participants opt to go home and return the following day prior to 8:00AM, all codes must be deposited on the given server before leaving the venue. All web/mobile applications must be submitted by 10:30am of September 16, 2018.

All teams will have access to a group of mentors, selected by Accenture, who will observe and assist the teams in defining the project and will support them throughout the 24 hours of the competition as they work to produce the prototype or mock-up.

Without prejudice to the provisions of section 3 of the General Regulations, should even just one member of a team decide to not return to the competition by 10:00am on September 16, 2018, the prototype or mock-up produced will not be evaluated by the judges, and the team will automatically be disqualified from the competition.

At the end of the 24-hour competition phase, each team must present the output of their efforts in accordance with the instructions provided by Accenture.

Hackathon organizers will provide all participants with Wi-Fi connections free of charge. Each participant must provide their own computer or other device for the design and development of the project.

10.2 Presentation of product

At the end of the 24-hour period, each team will present their work for evaluation by the judges. (For more information, see section 11.3.)

10.3 Project evaluation and selection of winners

The judges will evaluate all of the works presented by the team based on the following parameters:

- Design
- Development
- Uniqueness of Concept

Evaluation process:

- Step 1
Each team will be invited to give a presentation of no more than 5 minutes to show the panel the work they have produced. A projector will be provided for this purpose.
At the conclusion of the presentation, each judge will assign a score, not shown to the other judges, and the sum of the scores of the entire panel will determine the final rankings.
- Step 2
Once the final rankings have been determined, the winners will be announced.
- Step 3
Award ceremony for the top teams.

All projects handed in, regardless of ranking, will be analyzed again by the competent areas of Accenture to determine their feasibility and how well they are aligned with Accenture strategies. Should Accenture then be interested in further developing a project presented during the hackathon, the related team may be contacted for more information and to discuss potential forms of collaboration.

FINAL COMMENTS

Participation in the hackathon is subject to observance of the rules established in these Regulations, which all participants have accepted upon submitting their applications, and to authorizing Accenture to handle personal data and to make use of the video and other images produced during the event.

Participants who fail to comply with the provisions of these Regulations will be removed from the event, as will those who hinder and/or seek to compromise the proper functioning of the judging process or the outcome of the event as a whole by way of fraudulent or other prohibited conduct.

In addition to the above, participants undertake to observe the following simple rules of conduct:

- respect the other participants;
- do not use expressions that incite violence or forms of discrimination, obscenity, or defamation;
- avoid content that is offensive, vulgar, defamatory, or that violates privacy or is otherwise against applicable law, as well as advertising content or content that concerns political or religious views or other such ideologies;
- avoid developing applications that are clearly off topic compared to the assigned challenge;
- do not violate copyrights, trademarks, or other such rights;
- observe data-protection legislation;
- do not receive outside assistance by way of e-mail or other forms of messaging.

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