IS YOUR PRODUCT DEVELOPMENT PROCESS KEEPING PACE IN A DIGITAL AGE?

Introducing AutoScrum: A lean, agile way of working to gain competitive advantage.

ADDRESSING TODAY’S CHALLENGES

Today’s approach to product development poses multiple challenges:

1. Increasing demand and complexity of software.
3. Traditional product development practices cannot keep pace.

FINDING A NEW SOLUTION

AutoScrum = Lean + Industry Context + Agile + Scale

AUTOSCRRUM METHODOLOGY

Accenture’s AutoScrum methodology provides scaling practices for product development organizations based on lean, scrum and other agile principles. It is a proven approach to improving quality, increasing velocity, and managing industry-unique compliance and standards.
DELIVERING RESULTS

30-75% SPEED TO MARKET  
20-50% R&D EXPENSE  
20-50% COST OF NON-QUALITY

ACCELERATE SPEED-TO-MARKET, IMPROVE COST OF NON-QUALITY, AND REDUCE R&D EXPENSE BY INTEGRATING:

AGILE

LEAN

VALUE DELIVERY (GOAL)

Respect for people

Product Development

14 Principles

Continuous Development

Lean Foundation: Lean Thinking
Manager-Teachers (Leaders)

PRODUCT LINE ENGINEERING

MODEL-BASED ENGINEERING

SYSTEMS ENGINEERING

CAPABILITY

Mandatory Feature

Mandatory Feature

Mandatory Feature

Optional Feature

Or

Or

Alternative

Alternative

REQUIREMENTS

STRUCTURE

BEHAVIOR

PROBLEM

SOLUTION