

A large, stylized purple chevron graphic that points to the right, occupying the middle section of the page. It is composed of two thick, parallel lines that meet at a point on the right side.

ARTIFICIAL INTELLIGENCE IN CONTENT SERVICES

Content is king — but heavy lies the crown. Every day people share 1.9 billion Facebook posts, 14 million Pinterest images, and 500 million Tweets.

How can you protect your audience — and your brand?

It takes humans and automation working together. And with the content crush only growing, the time to put the scale and speed of AI to work is now.

Accenture Intelligent Content Services has deep experience, along with proven AI-enabled solutions, frameworks and tools to help you solve your most pressing content needs — from automated content and policy language monitoring, to service bots and video cognition.

We can help chart your journey to a truly “bionic” operation where humans are empowered to work on higher value activities, while the machines automate the more routine tasks.

And we’ll map your content operations against your specific business priorities, including:

- Why to invest
- Where to get started
- Who to partner with
- What technology to deploy
- And how to adapt to changing regulations

Get future-ready for the fast-evolving world of content...with

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