The Digital Economy is thriving

Already 6% of taxpayers earn income from the Digital Economy by digitally sharing, renting or selling products and services.

The Digital Economy is projected to grow rapidly in the countries we surveyed:
- Australia
- Denmark
- France
- Ireland
- Japan
- Netherlands
- Norway
- Singapore
- Spain
- UK
- USA

40% of taxpayers will be digital earners but digital earners struggle with tax compliance.

1 in 5 don't know if they need to declare this income.

Nearly half find it hard to understand and fulfill their tax obligations.

Agency inaction will lead to increasing compliance risks.

What should revenue agencies do NOW?

Make it easier for citizens to comply by using service design to create partnerships with platform providers and income earners.

Following a service design approach will introduce changes that work for all as the Digital Economy rises.

Building with Digital Economy partners, Revenue agencies can use inclusive and immersive techniques to create new and engaging experiences that reduce taxpayer errors and promote voluntary compliance.

Digital Economy Rising: Revenue Agencies Respond.

Find out more accenture.com/revenue