

# INTELLIGENT ENTERPRISE UNLEASHED

Redefine your company based  
on the company you keep.

accenture

#TechVision2018

## TECHNOLOGY TRENDS SHAPING THE COMMUNICATIONS INDUSTRY

### INTERNET OF THINKING

Video Transcript

*Emma McGuigan: Group Technology Officer -  
Communications, Media & Technology*

And finally, trend five, the internet of thinking. We are all familiar with this term internet of things, but it really doesn't embrace the opportunity like the term internet of thinking. Telcos have this opportunity and with their omnipresent networks to really think about how they can support this merging of industries. Logistics today was based around moving goods from one location to the next. What if we could tag that and not just know about where goods are within a warehouse or a physical building but we knew every point on a journey?

The telco networks can help shape that and change from a fixed distribution partner into real time distribution. Think of the impact that could have in the way we manage warehouses and the scale of volume of goods that are stored given the rate of turnover that we as consumers expect. It is an example of how telcos can really think about how to leverage these virtualized networks that they have, their increasingly flexible architecture. This trend was almost written for our telco partners and I really am excited about the opportunity that sits here for them.

Copyright © 2018 Accenture  
All rights reserved.

Accenture, its logo, and High  
Performance Delivered are  
trademarks of Accenture.