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#TechVision2018

TECHNOLOGY TRENDS SHAPING THE COMMUNICATIONS INDUSTRY

EXTENDED REALITY

Video Transcript

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The second trend is really about extended reality and how we can think about how we can leverage all this new technology to create a new world. To remove those barriers which exist around travel in order to experience. Virtual reality, augmented reality, this blurring of lines between the real world and the physical world as we bring the two together to create new experiences for us as people and create new opportunities for organizations. And the opportunity here for telcos is huge. It is more than just what it means from a gaming perspective.

We have to think about how we can pull all of that merging between physical and virtual realities together and we need networks to enable that and make it run. We need networks that will behave differently and networks that will live and almost breathe. We've come from a historic perspective where networks were managed on a almost against the balance sheet. So, if part of a network had been around for three years, we would have replaced it. Through leveraging AI and through thinking about how we are going to use it, we can suddenly start to think differently and really deal with the opportunity that sits here in terms of surging and demand to create much more of a living network that is really able to power this extended reality world and provide new experiences to people.

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