The role of the healthcare technology organization is evolving rapidly. IT was once a cost center isolated from the business. Not anymore. In this era of digital and emerging technologies, it is increasingly a strategic driver of change. Yesterday’s focus on execution has become today’s focus on innovation and agility. But how can technology executives adapt to this role amid sweeping change?

The healthcare technology landscape is a study in contrasts. Technology leaders must address the limitations of legacy systems such as aging infrastructure, complexity and skills shortages. And navigate the possibilities of today’s disruptive technologies—from digital to the cloud—while making investment decisions that anticipate advances in technology that are always just around the corner.

Orchestrating the dynamic mix of yesterday, today and tomorrow technologies is critical for healthcare organizations to boost efficiencies, reduce costs, meet customer demand and reinvent service delivery. It requires fundamental changes to technology, and also, to people, process and culture.
THE HEALTHCARE LANDSCAPE IS EVOLVING RAPIDLY AS THE OLD WORLD GIVES WAY TO THE NEW

THE NEW CIO AGENDA
Every healthcare organization must be digitally powered. As CIOs adapt to this new paradigm, there are big decisions to make—and big opportunities—ahead. Every healthcare CIO should be thinking about:

DIGITAL ROTATION
Pivoting to new technologies and building a digital first agenda to transform data into actionable insights and deliver value to customers.

CLOUD AND VIRTUALIZATION AGENDA
Migrating applications and operations from legacy platforms to cloud, XaaS and other virtualized services.

NEW IT AND AGILE ENTERPRISE
Using agile consulting, delivery models and tools to move rapidly from concept to execution.

APPLICATION PLACEMENT AND GOVERNANCE
Allocating applications, technologies, people and processes across legacy and new to modernize and optimize platforms.

DATA SECURITY AND PRIVACY
Building a proactive approach to protect data—safeguarding customer information and driving competitive advantage.

WORKFORCE OF THE FUTURE
Infusing skills to support new technologies and grow future opportunities for the organization and staff.
WE SOLVE HEALTHCARE BUSINESS CHALLENGES THROUGH TECHNOLOGY INNOVATION

Accenture Health Technology Consulting approaches technology change in context. From advisory and planning through execution, we bring domain and technology know-how and big-picture understanding to everything we do. Those insights are at the core of how we help clients navigate New IT and adapt multi-speed IT, agile delivery methods to continuously build and upgrade new capabilities and services. The goal? To drive the “business” of healthcare forward at the speed of technology.

SEIZE NEW WORLD OPPORTUNITIES
Healthcare CIOs are at the heart of the changing technology landscape. We work with them through our Technology Advisory practice to develop strategies to realize their goals and make smart investments. We advise on top-of-mind issues such as balancing legacy investments with migration to digital and the cloud, adopting new IT, managing multi-speed delivery and operating models, evaluating vendors and platforms, and planning complex transformation programs.

OPTIMIZE ENTERPRISE TECHNOLOGY
Healthcare organizations need an enterprise technology solution that offers a flexible foundation to design, build, integrate and scale existing and new IT capabilities.

A TRUSTED ADVISOR FOR TECHNOLOGY CHANGE

Accenture Health Technology Consulting is different because we work at the intersection of business and technology. As a Forrester Research recognized leader amongst Business Transformation Consultancies, Q3 2017, we take on the most complex business and technology projects. Our focus is never on technology for technology’s sake. That’s not the way to develop strategies and solutions that last in today’s dynamic technology environment.

Whether projects involve small changes, sweeping transformation, or something in between, we start with our clients’ business challenges. From there, our teams work as trusted advisors, determining which technology solutions, assets and partnerships can help healthcare organizations achieve desired outcomes. Our strengths include:

TECHNICAL EXPERTISE
From legacy systems to the latest digital tools and technologies, our people bring deep technical know-how to the healthcare sector. Our areas of expertise include IT strategy, digital and analytics, cloud, infrastructure, security, architectures and ecosystems.

INDUSTRY KNOWLEDGE
Our healthcare experience runs the gamut—across all missions and functional areas, and both payer and provider.

DELIVERY EXCELLENCE
Our work is backed by Accenture’s world-class delivery capabilities that combine global reach, industrialized assets and deeply skilled technology and industry professionals. The Accenture Global Delivery Network includes more than 270,000 professionals in more than 50 centers both onshore in North America and offshore.

ALLIANCE PARTNERSHIPS
We offer unbiased insight rather than push proprietary IT solutions. We have built many long-time strategic alliances with leading platform and technology vendors. Drawing on these relationships, we guide organizations to right-fit technology solutions that are the best choices for their unique needs.

COMMITMENT TO INNOVATION
Accenture has a deep corporate investment in research and development in emerging technology areas through our Accenture Technology Labs. We also make strategic acquisitions in key areas—such as service design and cloud most recently—to provide clients with cutting-edge IT capabilities. For example, the acquisition of Cloud Sherpas strengthened our cloud strategy and technology consulting, as well as cloud application implementation, integration and management services.

TRANSFORMATION TRACK RECORD
Helping organizations manage through the complexities of large-scale IT transformation is part of our DNA. Because we have “been there, done that,” clients can rely on us to shape and implement initiatives from strategy to execution to avoid common pitfalls and take advantage of leading practices.
RIDING THE WAVES

Technology never stands still. There is the constant ebb and flow of the old and the new, the traditional and the cutting-edge. Healthcare organizations that turn the promise of technology into performance—for the organization and for the people it serves—will embrace change. When it comes to technology, these organizations will thrive by doing things differently and doing different things.

For most healthcare organizations, these are uncharted waters. They know that the right technologies can reduce costs, streamline business and operational functions, and deliver mission outcomes in entirely new ways. A new future is there for the taking. Now healthcare organizations must unleash it.

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ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology, and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world’s largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 442,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

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