



CORNERSTONE OF FUTURE GROWTH: ECOSYSTEMS

Our research shows that more than 40% of companies in 20 industries — worth \$26 trillion — are highly susceptible to disruption.

What's doing the disrupting?

Ecosystems: networks of cross-industry players working together to define, build and execute market-creating solutions — each delivering a piece or providing a capability.

Increasingly, businesses must pursue innovative, agile business models to remain competitive and grow outside of their traditional core business. Many executives see ecosystems as a winning play.

76% agree that in the next five years business models will become unrecognizable, with ecosystems being the main change agent.

However, while 84% say ecosystems are important to their strategy, 37% are unable to balance the current business while exploring the new.

And though 63% see innovation as ecosystems' top opportunity, only 35% rank recruiting partners as one of their top three capabilities.

Get four key steps to creating a vision for the future ecosystem and executing it like a pro with our full report:

CORNERSTONE OF FUTURE GROWTH: ECOSYSTEMS

Copyright©2018 Accenture
All rights reserved.

Accenture, its logo, and High Performance
Delivered are trademarks of Accenture.