

accenture consulting

ACCENTURE_FORM_

Strategy | Consulting | Digital | Technology | Operations

Bold insights. Big ideas. Business breakthroughs.

This is **Accenture_Form_**. And it's how we bring together experience and expertise from across Accenture to collaborate, co-create and innovate within your business...as one team, with one shared mission.

The goal: re-define success, revolutionize "business as usual" and reach ambitious new business outcomes.

Driving innovation to solve business problems is part of our Accenture DNA. **_Form_** is our way of thinking. Our way of working. And it's how we use data and analytics to illuminate insights that inform your overall strategy and new opportunities.

Here's what we do to bring **_Form_** to life.

Inform is how we use data and insights to frame and reframe the challenge and set the ambition.

Formulate is how we map a path forward to deliver maximum impact.

Freeform is how we work with you to turn ideas into prototypes, and prototypes into solutions.

Transform is how we scale, iterate and evolve gamechanging capabilities.

Outperform is how we keep our eyes on the prize, continually driving the next level of performance.

Vision meets value. That's Accenture**_Form_**.

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