



ACCENTURE TECHNOLOGY VISION FOR ORACLE 2018

VIDEO TRANSCRIPT

Intelligent Enterprises are reimaging and reinventing the way they do business. They are making increasingly strong connections between trust and growth. Advancing their organizations in ways that not only meet their business goals, but also benefit citizens, communities and society. Building an innovation architecture into their DNA, operating models and financial models to achieve new levels of growth and differentiation. It's innovation with purpose, and it's powered by advanced technologies running on the largest source of enterprise and consumer data available anywhere. Accenture and Oracle are embedding artificial intelligence, inclusive of chatbots and predictive decision-making solutions to improve customer and employee interactions, while using AIs to act as responsible, productive members of society. Using virtual and augmented reality to remove distance to people, information and experiences. Closing the gap to new business insights and clearing the way for new types of visualizations and new discoveries. We're helping organizations transition data to the cloud and implement powerful new IT architectures. Converting information into value while achieving integrity of that data to gain customer confidence and improve autonomous decision making that is trustworthy.

We are creating partners at scale. Creating architectures that clearly define, connect and manage services to discover new sources of revenue and expand partner networks faster. Investing today to create disruptive new offerings across industries and redefining how businesses transact in the future through blockchain. We are embedding intelligence into the many different parts of the organization and operations, extending it into the physical world where people live and work. We're overhauling existing IT infrastructures with a balance of cloud and edge computing and a renewed focus on hardware acceleration with the use of Oracle cloud infrastructure delivering intelligence everywhere. Together, Accenture and Oracle can help you reimagine and reinvent your business, and unleash the intelligent enterprise.

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