



THE DIGITAL FACTORY X.0 - ACCENTURE AND PTC

VIDEO TRANSCRIPT

Digital technology will drastically change the industrial landscape. Smart connected products will transform the industry beyond recognition within the next 3 to 5 years.

From selling products to services to business outcomes, the fundamentals of B2B will be completely redefined. It is happening now. By disrupting the entire product value chain from ideation to end of life. Successive waves of digital technologies are transforming the industrial landscape to create the NEW.

Smart products, smart machines connected to platforms, analytics and data-driven services drive new levels of efficiencies and performance.

To succeed industrial incumbents will need to:

- Transform the core of manufacturing capabilities
- Grow the New

Transform the manufacturing capabilities

- By designing smart products and models
- By unlocking new levels of operational efficiency
- By building in agility and acceleration

Grow the NEW

By personalizing new experiences and models

By enabling platform-based services

By leveraging broad ecosystems

What are the key factory expected benefits and impact of Industry X.0?

1. Shorten time to market, shorten time to product
2. Transition to respectful environments
3. Set up consumer-centric factories
4. Optimize operations

The NEW manufacturing IT is changing the paradigm around the value of data and apps.

Convergence between OT and IT now enables the setup of the digital shopfloor.

Industrial players are combining a unified connectivity layer with the power of the data platform to extract, aggregate, analyse data through all layers of the organization.

Industrial companies must start pivoting to the NEW now – not tomorrow.

Success in the journey to Industry X.0 is the key to a challenging future.

Copyright © 2018 Accenture
All rights reserved.

Accenture, its logo, and High
Performance Delivered are
trademarks of Accenture.