



# ADDS

## VIDEO TRANSCRIPT

From the recording studio to the consumer

From the designer to the catwalk

From the drone to the engineer

From the writer to the reader

What makes an intelligent object intelligent? It's the digital content that brings it to life.

ADDS connects everything digital, anything, everywhere.

ADDS provides companies with an agile, scalable, customizable platform, to securely capture, ingest, adapt, manage and distribute their content across multiple applications, industries, channels and devices.

ADDS is today millions of digital assets distributed per day, all around the world, 365 days a year.

ADDS connecting anything digital, anywhere, everywhere.