For nonprofits, the challenges keep mounting. Demand for your services is on the rise, while fundraising potential is on the decline. As competition grows, so do opportunities to tap into an explosion of innovative technologies.

Where is the best place to start—and the right approach to achieving results?

Accenture can help. We collaborate with a range of organizations in the social sector—including mission-service nonprofits, cultural institutions, foundations, associations, multilaterals and others. We combine industry-leading services with expertise derived from our work with leading commercial companies and governments. And we apply that unique skillset to address the distinct challenges facing nonprofits.

To help nonprofit organizations thrive in the digital age, we focus on four core areas: reframing strategy and operations for performance, magnifying results through analytics, captivating the digital constituent and accelerating technology impact on mission.

**REFRAME STRATEGY & OPERATIONS FOR PERFORMANCE**

Today's digital world demands more than incremental changes. It requires a new nonprofit model. The goal of such transformation: to strengthen people, streamline operations and harness technology.

By keeping your mission as the foremost priority, your organization can amplify its impact. Accenture helps in defining a sustainable strategy and the next generation of your organization. What's more, our work helps you build a foundation of operational excellence and program implementations that are successful the first time, every time.

**How We Help**

**Strategic Planning** to set the foundation for growth based on emerging market trends and organizational capabilities

**People Performance** strategy and execution to support your organization in attracting, retaining and empowering talent in a digital age

**Operational Excellence** through process improvement and operational transformation to shape the future of your organization and how functions interact to achieve the organization’s mission

**MAGNIFY RESULTS THROUGH ANALYTICS**

For nonprofits, analytics are now accessible and affordable. They can help address key questions, including:

- How can we show the impact of the work we have supported?
- How can we empirically show that our efforts tipped the scales?
- How can we make better use of our limited resources?

By starting with desired outcomes and identifying the right data to achieve insights, nonprofits can build intelligence—and avoid getting lost in the data deluge. Accenture helps nonprofit prioritize meaningful information, understand organizational impact and
identify areas for growth. We also help address the cultural and mindset changes necessary to realizing the full potential of analytics.

How We Help
Predictive Modeling to allow your organization to find meaning in data and forecast outcomes and trends
Data Visualization to make data visually consumable and usable for your organization, constituents, board, and other stakeholders
Insight Generation and Integration to help your organization to identify trends and, most importantly, successfully adjust business processes and resource allocation leveraging data insights

CAPTIVATE THE DIGITAL CONSTITUENT
In an ever-connected world, it is critical that nonprofits captivate their constituents through personalized experiences. Nonprofits must communicate with constituents in the right place, at the right time, in the right way. Taking a lesson from the private sector, high-performing nonprofits can leverage service design concepts to generate new constituent relationships. The potential payoffs: Generating new constituent relationships. Strengthening existing ones. Leveraging those relationships to maintain uninterrupted cash flow. And using cutting-edge technologies and systems to improve money management—and seamlessly communicate impact to donors and other constituents.

About Accenture
Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With more than 435,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

To learn more about how Accenture can help your nonprofit organization, contact:

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