The Internet of Things creates a world where everything invisibly talks to everything and everyone else. From consumers in sensor-rich environments, where all devices and services continuously gather and transmit information, to enterprises harnessing new technologies such as machine learning, natural language processing and robotics – to gather intelligence, monitor operations and automate.

There’s no doubt the Internet of Things dramatically changes how we all live and work.

But without being able to achieve pinpoint insights from all this data, capturing value is like trying to hear a single voice in a crowd of millions.

What’s needed is a way to get the best signal-to-noise ratio that’ll power truly valuable insights and actions.

At Accenture, we see this coming to life in two ways.

First, it’s the Intelligent Enterprise, automatically evolving to meet its own and its customers’ needs based on constant feedback from intelligent systems.

Second, Living Services. In a world where smart technologies provide granular insights about consumers, services can be changed to improve people’s lives and the world around them.

So how do you capture these revenue and efficiency opportunities?

You need analytics designed specifically to unlock value from the Internet of Things. That’s why at Accenture Digital, we’ve created industry solutions powered by the IoT-ready Accenture Insights Platform. It’s an end-to-end solution…collecting data, leveraging analytics ‘on the edge’ and taking advantage of the cloud to fulfill the tremendous promise of our increasingly connected world.