ACCENTURE
VIDEO
SOLUTION
CONTENT
MANAGEMENT
& PACKAGING
FEATURES
CONTENT MANAGEMENT SYSTEM (1/2)

Seamless content catalog creation, organization and management with the AVS Digital Asset and Metadata Management System.

CATALOG AND CONTENT PACKAGING

- VoD and live catalog structure definition
- Multi-tenancy support
- Content asset grouping into bundles (eg. collections) and groups of bundles (eg. series grouping)
- Content programming within catalog categories
- Chapter and scene definition
- Extra content linking (eg. trailers)
- Content availability (device, time window)
- Multiple content qualities (eg. SD, HD, UHD)
- Multiple content languages and subtitles
- Custom content metadata definition
- Search content by attributes (type, rating, language, genre, publishing date, scenes, chapters, platforms, country)
- Personalized search and reports
- Ad server configuration for content advertisements
- Asset history tracking
CONTENT MANAGEMENT SYSTEM (2/2)

Seamless content catalog creation, organization and management with the AVS Digital Asset and Metadata Management System.

TRANSCODING AND SETTINGS

- Content transcoding for different bandwidth profiles (eg. from 250 kbps to 7 mbps) and formats (eg. DASH)
- Job status and encoding activity monitoring
- Content publishing on CDN
- Digital rights management encryption (eg. PlayReady, Widevine)
- Automatic and manual importing of content metadata
- Source and destination folders access configuration (Aspera support)
- Device platform definition (eg. iPad)
- Thumbnail rules management
- Operator profiles (eg. admin) and rights management (eg. view only)
ABOUT ACCENTURE

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