A national payer opens its mobile app to the public to allow anyone to search for care options and estimate costs.

Blockchain platforms are used for more transparent and efficient healthcare payments.

An academic medical center launches a telemedicine offering that connects pediatric specialists with primary care providers.

An academic medical center launches a digital health platform business, facilitating virtual consults, urgent care visits and second opinions for patients.

A regional payer crowdsources ways to streamline internal processes like customer or compliance reporting through internal innovation challenges on its corporate portal.

A national payer completely redevelops its consumer experience and launches a separate consumer-focused business.

An academic medical center launches an app to manage and track seizures.

An academic medical center launches an app lab to develop EHR-linked apps to improve engagement.