



# ARTIFICIAL INTELLIGENCE - APPLIED INTELLIGENCE

## VIDEO TRANSCRIPT

In 5 years time, the way you do business will look completely different.

Industries will be divided into two groups: those who have strategically leveraged intelligent technology within their business and those who have not.

Artificial intelligence combines technologies, enabling machines to learn, comprehend, reason, interact, and discover. It augments human activities, empowering humans to do more than ever.

At its most sophisticated, AI orchestrates. It connects data and ideas, often behind the scenes, to accomplish tasks and find solutions.

According to experts, if CIOs had invested in artificial intelligence three years ago, they'd have been too early. But if they wait another three years, they'll never catch up.

In fact, according to our studies, 85% of executives report an intent to invest in AI in the next 3 years.

It's a simple question: What could your company accomplish if every interaction with technology was an intelligent one?

When strategically implemented, AI can adapt to address your core needs. Whether that's workforce automation, error detection, insight discovery, or even solidifying your consumer experience.

What looks like magic to your competitors, will be the result of your good planning.

Accenture is technology agnostic, implementing the right combination of technology across your organization to extend human capabilities and solve problems.

Accenture's approach is holistic. Transformation with AI begins at the top of your organization and impacts your partners, vendors and customers.

There is a 3-5 year window to make this a reality. The time to act is now.

So which company will you be?..... The one who has strategically leveraged intelligent technology or the one who has not.

Accenture is leading the future. Are you coming?

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