Five principles of corporate digital responsibility:

- Digital Stewardship
- Digital Transparency
- Digital Empowerment
- Digital Equity
- Digital Inclusion

Digital Inclusion:

Puts personal data in service toward social improvement.

Many companies collect data that can create significant value for society and inform public policy when shared appropriately with organizations such as charities and non-governmental organizations (NGOs).

Accenture defined steps businesses can take to integrate digital inclusion and use personal data responsibly:

1. Identify data inventory assets with potential for wider societal application
2. Assess the best method to achieve social impact
3. Obtain consent from data providers
4. Establish sharing protocols that protect privacy
5. Enhance skills needed to work with external partners
6. Align social-impact strategies with commercial potential

Let Accenture help you use personal data to better manage risk and enhance value creation.

Stretch your boundaries. Securely.

Learn more at www.accenture.com/digitalresponsibility

Follow us on Twitter: @AccentureSecure