OUR MISSION

We are an agile prototyping studio, with expertise to bring design thinking, innovation and new IT together to resolve client and industry challenges.
We’re a real example of new applied now

We help clients solve business challenges, drive change and create growth through our knowledge of new technologies and demonstrate how innovation can turn these challenges into opportunities.

We live and breathe new tech such as Artificial Intelligence, Blockchain, and Agile and DevOps methodologies to build digital experiences that create value and make a difference.

Working with our new generation workforce – enabling, mentoring and learning together – to equip them with the know-hows and mindset to help our clients transform their business.

2,700 SQFT WORKSPACE FOR SHOWCASE AND CLIENT WORKSHOP AREA

>150 TECHNOLOGY EXPERTS IN SINGAPORE

>20 DEMOS AND USE CASES ON KEY EMERGING TECH

1 LEADERSHIP TEAM FROM TECH, DIGITAL AND INDUSTRY LEADERS
FOUR BENEFITS
CLIENTS CAN EXPECT

1  SPEED
Immerse your team in rapid development principles such as DevOps and lean engineering to automate and accelerate delivery, while improving quality.

2  EXPERIMENTATION AND PROTOTYPING
Embrace experimentation and a fail-fast style of development to produce better products and services.

3  REUSABILITY
Quickly assemble new applications using an existing ecosystem of reusable services and standard APIs to increase operational efficiency and transform customer experiences.

4  CULTURE
Work along-side our highly-skilled studio residents to apply emerging technologies into development to address business challenges.
FOUR AREAS WE FOCUS ON

1. INNOVATION AND DESIGN THINKING WORKSHOPS
   We shape, host and facilitate customised workshops for concept generation, problem solving and vision road mapping.

2. EMERGING TECH EXPERIMENTATION AND PROTOTYPING
   We bring innovative concepts and vision to life by building meaningful prototypes that demonstrate business value.

3. RAPID APPLICATION DEVELOPMENT
   We leverage cloud, digital and lightweight architecture to build exciting user-centric products and services.

4. HELPING CLIENTS TO ROTATE TO THE NEW
   We help our clients embed new ways of working such as DevOps, Agile, micro services as they go through the digital transformation.
GET HANDS ON WITH EMERGING TECH AT ACCENTURE LIQUID STUDIO SINGAPORE

CONTEXTUAL, CONSUMER-DRIVEN DIGITAL ASSISTANTS
The demands of the consumer have evolved, expecting quick and convenient customer service. Discover Digital Assistants that leverage on Chatbots and Robotics technology, combined with Natural Language Processing and Artificial Intelligence to drive superior customer interactions at scale.

IOT AND ANALYTICS IN THE AGE OF CONNECTED EVERYTHING
Combining Internet of Things (IoT) with Analytics opens a multitude of new opportunities for companies to enhance operational efficiency, unlock new business models and drive greater growth. Delve into the potential of connected solutions and explore use-cases that can help drive business results.

THE FUTURE OF RETAIL
Take a deeper dive into the future of retail. Explore revolutionary retail concepts ranging from the ‘Art-of-the-Possible’ grocery store, incentive-driven consumer interaction to smart inventory management that tackles fundamental challenges linked to supply and demand, brand awareness and the overall shopping experience.

CYBER SECURITY
In a recent Accenture research, we found that over 73 percent of organisations globally cannot identify and fully protect their assets and processes. Security spending is increasing exponentially and yet that’s not enough to outmaneuver cyber attackers. Attain understanding of the threats in cyberspace and how these security challenges can be resolved at scale with agility.
Many back offices are afflicted by repetitive and time consuming processes. Robotic Process Automation (RPA) automates processes based Software Robots to better utilize the intellectual capacity of employees. Observe first-hand the power of RPA over manual execution.

Imagine the future of experiences as they become more intimate, immersive and content-rich. How will this come about? With Augmented and Virtual Reality, these game-changers will enable next generation commerce capabilities that drive superior sales, loyalty and efficiencies at scale.

Accenture, as the Innovation Partner of the National Gallery Singapore, created a differentiated visitor experience by introducing emerging technologies such as Beacons and Image Recognition. Learn more about how these technologies have made visits to the gallery interactive and personalized.

Blockchain is an emerging technology that allows a system of independent actors to share a record of digital assets, transactions and information without the need for a trusted third party. Explore potential uses of this decentralized and distributed technology that could completely restructure value chains for many businesses.
ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world's largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With more than 394,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.