In high tech, today’s disrupters are often tomorrow’s disrupted. Within eight years, a majority of high growth companies go out of business, shrink in size or are sold at a loss.

So, what sets next-generation high tech companies apart? Successful companies excel across three interconnected systems: **operating**, **innovation**, and **culture**.

Effectively synchronizing these systems relies on a courageous C-suite to **make the leap** to new business models and operating systems, **drive innovation** through customer centricity and sustained experimentation, and **foster a values-led culture** that grounds the future workforce in a clear and formative mission.

Leaders will play multiple roles as they work to harmonize these systems, including:

- **Thinker**: Developing pragmatic and visionary use cases to influence change.
- **Designer**: Creating an operating system capable of long-term agility.
- **Mechanic**: Fine-tuning the system to generate power over time.
- **Coach**: Creating a culture that drives the right mindsets and behaviors to support your vision.

Learn more about how to lead a next-generation high tech company with our full report:

**MAKING THE LEAP TO NEXT GEN TECH**