The average cost of a breach in healthcare is around $4 million per breach, which is pretty significant. And we talk about the number of patients that are impacted by this. We actually did some estimates at the beginning of the year. The market looked and said there might be about 4 million patients that would have an issue with their data being inadvertently disclosed. In actuality it was three times higher. There’s the money it costs the company to remediate the breach, fix the technology, send out the letters that most people are getting that says we apologize for inadvertently disclosing your data. But then there’s the personal Cost

So with every new advancement of technology there are unintended consequences. In the healthcare space we’ve known about that for years; the side effects to a procedure or drug. Cyber security and digital is no different. There’s a lot of good that comes out of it, but with that digital it means it’s also open for misuse or misappropriation.