THE PROMISE OF AS-A-SERVICE

TRANSCRIPT

WHAT ARE YOUR COMPETITORS THINKING?

68% SAY AS-A-SERVICE WON’T BE FULLY OPERATIONALIZED FOR AT LEAST 5 YEARS

We know it’s moving MUCH FASTER.

IT’S HERE. IT’S NOW.

IT’S TRANSFORMING BUSINESS OPERATIONS AND DRIVING BUSINESS OUTCOMES

WHY AS-A-SERVICE?

COMPETE AND GROW
New digital products and services

BE FULLY FLEXIBLE
Respond as the market evolves
Scale up or down

MOVE AT SPEED
Meet targets faster
Plug and play services
Real-time innovation

MAKE BETTER DECISIONS
Advanced analytics
Automation
Instant, accurate insights

ACHIEVE IMPACT
Source for specific outcomes
Pay for services on demand

IT’S TIME TO

FOCUS ON VALUE
OPERATIONALIZE INNOVATION
TAKE NEW STRATEGIC DIRECTIONS
UNLOCK COMPETITIVE ADVANTAGE

WITH ACCENTURE OPERATIONS

www.accenture.com/promise