WHO’S AFRAID OF CHANGE? NOT US!

New Accenture research for International Women’s Day finds both men and women confident in face of change

89% of all professionals say they thrive on change. Nearly all think that adapting to change is the key to success in the workplace.

Two-thirds of men and women believe in their prospects for a successful, secure career.

75% feel they are equipped to succeed in today’s global world.

2/3 say knowledge/skill in a particular area offer the most value on the job.

More than 1/2 have asked for a pay raise — 3/4 of those got it.

Optimism abounds for women in the workplace as differences between men and women shrink.

Roughly 3/4 of all respondents think the number of women as CEOs and on boards will increase by 2020.

Nearly half say their companies are preparing women for more senior management roles.

About 4 in 10 working parents would prefer to work, rather than stay at home, if they could afford it.

The vast majority agree investing in personal career capital is necessary for advancement.

84% are working to increase their career capital. Here’s how:

59% build personal/professional networks
47% pursue opportunities for promotion
44% get additional training or a degree

What are the most marketable skills for the future?

Ability to multi-task
Speaking more than one language
Working effectively in teams
Fluency with most computer applications

Male or female, today’s employees welcome change, express optimism about the future, and are investing in differentiated skills to grow their career capital.

A full report on the research is available at www.accenture.com/IWD2014

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