TREND 1
Healthcare enterprises and managers recognize that competitiveness will not be determined by product dominance and quality alone, but also by the speed and effectiveness of innovation. The goal is to optimize healthcare delivery and experience in a way that truly taps into consumer and clinician experience. Robots are working alongside people. Smart machines are performing triage to augment clinician decision making. AI is taking on more sophisticated roles, with the potential to make every interaction more personalized.

Artificial intelligence (AI) is moving beyond a back-end tool to help shape the new rules of the game. The technology interface both simple and smart – setting a high bar for how future interactions work. Technology for People designed by humans, for humans, to create positive change that can transform healthcare. Technology is all around us, we are at the center. These fotive trends are shaping technology to adapt to us. Instead of people adapting to technology, people want to be, and agree organizations need to self-regulate.

Healthcare’s digital leaders are beginning to shape the technology interface both simple and smart – setting a high bar for how future interactions work. Technology for People designed by humans, for humans, to create positive change that can transform healthcare. Technology is all around us, we are at the center. These fotive trends are shaping technology to adapt to us. Instead of people adapting to technology, people want to be, and agree organizations need to self-regulate.

TREND 2
Healthcare digital leaders are beginning to shape technology to adapt to us. The new frontier of digital experience is technology for People designed by humans, for humans, to create positive change that can transform healthcare. Technology is all around us, we are at the center. These fotive trends are shaping technology to adapt to us. Instead of people adapting to technology, people want to be, and agree organizations need to self-regulate.

TREND 3
Healthcare digital leaders are beginning to shape technology to adapt to us. The new frontier of digital experience is technology for People designed by humans, for humans, to create positive change that can transform healthcare. Technology is all around us, we are at the center. These fotive trends are shaping technology to adapt to us. Instead of people adapting to technology, people want to be, and agree organizations need to self-regulate.

TREND 4
Healthcare digital leaders are beginning to shape technology to adapt to us. The new frontier of digital experience is technology for People designed by humans, for humans, to create positive change that can transform healthcare. Technology is all around us, we are at the center. These fotive trends are shaping technology to adapt to us. Instead of people adapting to technology, people want to be, and agree organizations need to self-regulate.