MANUFACTURING ECOSYSTEMS

CUSTOMERS EXPECT businesses to do much more than just sell a product. They want FREQUENT PRODUCT LAUNCHES and EXTREME PERSONALIZATION. The NEW ECONOMY requires a NEW ECOSYSTEM STRATEGY, where partners have a greater role in innovation, production and distribution.

THE CURRENT MANUFACTURING MODEL IS OUTDATED

91% of manufacturers report improving their operating model is a significant priority. While 93% anticipate increasing use of contract manufacturing, 51% see it as a solution to short-term capacity rather than a long-term strategy.

25% Only 25% can move production across any of their facilities and contract manufacturing partners anywhere in the world. Only 3 in 10 manufacturers have implemented key digital manufacturing technologies.

IT’S TIME TO GET MORE CREATIVE WITH PARTNERS

OLD PARTNERS, NEW ROLES
Contract Manufacturers: seek more value-added services, such as product design, direct order shipment and customer customizations.
Logistics Partners: explore options for location flexibility, last-mile delivery and digital customer information services.
Postponement Centers: look for opportunities to customize products and packaging later in the order cycle.

NEW PLAYERS, NEW CAPABILITIES
Third-party Innovation and Design: used for fast innovation, extra design capacity and technical documentation or testing.
Third-party labor: a solution for hard to find skills — from advisory to full operational control — in quality, engineering, safety and maintenance.

NEW CONCEPTS, NEW DIRECTIONS
Maintenance, Repair and Operations Centers: use with common parts to achieve better availability and less investment in inventory and warehouse space.
Digital Marketplaces: acquire digital representations of products for specific marketplace needs, produce in house, via a contract manufacturer or with 3D printing service.

Learn more about how to plan for and build the ecosystem you’ll need to dominate your markets with our full report: www.accenture.com/mfgecosystem