



**BANKING TECHNOLOGY
VISION 2017 HIGHLIGHTS
VIDEO TRANSCRIPT**

In Accenture's Technology Vision for Banking 2017, a survey of 589 banking executives across 30 countries – some key trends emerged, showing that now is the time for proactive change.

ALAN MCINTYRE, Senior Managing Director
Global Banking - Accenture

“This is a technology revolution – not an evolution. Now banks can direct innovation to benefit employees, customers, and strengthen their partnerships, and shape the industry.”

TREND 5 THE UNCHARTED

Set New Standards

When it comes to banking rules, what lies ahead is new territory waiting to be mapped out.

Bankers understand their industry challenges best. That's why 75 percent of those surveyed agree they have a duty to be proactive in writing the rules for new technology.

STEVE WESTLAND, Global Lead for Banking
Technology Strategy, Accenture

“Those who move fast will reap the benefits. They'll be able to reshape the industry, set new standards that others will follow, while forming cross-industry partnerships.”

TREND 2 ECOSYSTEM POWER PLAYS

Unleash The Power of Us

Most bankers surveyed agree that their competitive edge hinges on the strength of their partners and ecosystems. 23 percent say their bank is leading one or more digital ecosystems.

ALAN MCINTYRE

“It's a smart play for banks to integrate their business with a third party platform. That's where much of transaction banking will take place in the future.”

TREND 1 AI IS THE NEW UI

Experience Above All

There's no doubt about it – artificial intelligence is a game changer. 79 percent of bankers agree that AI will revolutionize the way they gather information and interact with customers.

STEVE WESTLAND

“AI is quickly moving from being used in manual processes to human interaction. The next stage of AI in banking will be toward simple and smart interfaces.”

76 percent of those surveyed believe that within the next three years most banks will deploy AI interfaces as their primary point for interacting with customers.

The results are clear. Are you ready to help reshape the banking industry? Technology for People. Check out all five trends in more detail and read the full report at accenture.com

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