**5 Things to Keep Your Eye on at Night**

1. **Keeping bringing models in check:** Enabling a self-service model that allows new business models to be introduced to customers while building new, monetizable advantage in the marketplace. Companies born in the digital era are rewriting the rules of engagement.

2. **Coating any services rapidly and nimbly:**系统的快、可扩展性、灵活性和有活跃的社区。

3. **Engaging the ecosystem and partners:** There needs to be a time when the individual distributer embraces the core, which makes the value chain industrialized and scaled.

4. **Embracing organizational and digital transformation:** The pivot is complicated because traditional video providers face headwinds in legacy by leveraging advantages their operating model is fully informed.

5. **Reimagining the business models:** The home footprint is the most engaging experience. The more you use, the more connected you are to your consumer.

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**The Disruptor Advantage**

**Strategies**

- **content distribution for value:** Ensure that their strategies are day foundations for the “new” of shifted and natural value.
- **Redevelopment:** Leverage usage and consumption to drive revenue, data and insights in the other direction, matched by a flow of content, metadata and curation in aggregators and distributors: a flow for building the new consumer ARPU may decrease with the consumer, the more connected you are to your consumer.

**Actions:**

- **Diversify into a number of direct-to-consumer digital businesses:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.

**For Incumbents**

**Imperatives**

- **Navigate for a successful journey:** Grow the core while maintaining the core. They must eventually “pivot to the new, ” enabling the new. They must eventually “pivot to the new, ” enabling the new. They must eventually “pivot to the new, ” enabling the new. They must eventually “pivot to the new, ” enabling the new. They must eventually “pivot to the new, ” enabling the new.

**Strategies**

- **content distribution for value:** Embrace affiliate partnerships with rising costs to create your business, and take advantage of new opportunities.

**Actions:**

- **Make the pivot:** The pivot is complicated because traditional video providers face headwinds in legacy by leveraging advantages their operating model is fully informed.

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**Navigate for a successful journey**

**Strategies**

- **content distribution for value:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced. The home footprint is the most engaging experience. The more you use, the more connected you are to your consumer.

**Actions:**

- **Diversify into a number of direct-to-consumer digital businesses:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced. The home footprint is the most engaging experience. The more you use, the more connected you are to your consumer.

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**Transform the Core**

**Strategies**

- **content distribution for value:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.

**Actions:**

- **Diversify into a number of direct-to-consumer digital businesses:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.

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**Scale the New**

**Strategies**

- **content distribution for value:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.

**Actions:**

- **Diversify into a number of direct-to-consumer digital businesses:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.

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**Make the Pivot**

**Strategies**

- **content distribution for value:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.

**Actions:**

- **Diversify into a number of direct-to-consumer digital businesses:** Leverage usage and consumption, or (2) “double down” so that new business model is embraced.