Women in Technology

Video Transcript

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How do you think more women can be encouraged to enter the technology field?

Well we have to start young with women if we want them to enter the technology field. Um, I think it’s got to start in schools and probably even in elementary schools. We’ve got to get more women interested in, in the STEM programs, Science, Technology, Engineering, and Math. Um, I also think it starts at home though. I, you know, parents have got such a, such an opportunity to influence and I, I always give my dad a lot of credit, he, he bought me erector sets instead of Barbies. And I think that does make a big difference. It’s not whether I want a Barbie or not, it’s giving me the choice and the ability to, to play with both. And I think getting children curious at that age so then when we move on and you think about later years, um, I think it’s showing women the opportunities in high school and college. Um, if you look at the college trends today the number of women entering into STEM, uh, degrees is decreasing. And it’s so hard to believe that we’re, you know, into the 21st century and yet the number of women entering these fields is decreasing. So it’s how do we attract them and how do we show them that it doesn’t mean that you’re necessarily in one of those stuck behind the desk type of, um, uh, jobs. But you’re actually, have opportunities to do different things whether it’s program management in a technology field or whether it’s a, um, business analyst where you get to actually interact with business partners. I think that’s what we have to show them is what are the different types of programs that they have the opportunity to engage in.