Humanizing Work through Digital Transcript
Digital makes human contact, especially through work, increasingly distant, right? Wrong. In fact, it's bringing work closer to our true nature—more democratic, more networked, and more meaningful.

Earlier ideas about work made tasks less meaningful. Do something. Do it again. Repeat, and keep repeating.

Digital allows for greater autonomy by rallying workers around collaborative teams and actual goals. The currency of work changes from simple repetition to real feedback, ideas and innovation.

This presents a new challenge to traditional leadership, which must seek more "horizontal" methods to exercise influence without formal authority.

Get more on the fundamental changes to work and leadership in the digital age with our full report:

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