REBOOT YOUR APPROACH TO INNOVATION AND OUTMANEUVER

1. Build confidence in the security organization
2. Invest in innovative and outmaneuver cybersecurity capabilities
3. Define cybersecurity success
4. Keep protecting
5. Make security actionable
6. Protect from inside out
7. Pressure-test security capabilities
8. Invest in innovation

MANY COMPANIES ARE CONFIDENT IN THEIR ABILITY TO PROTECT THE ENTERPRISE. YET, 1 IN 3 FOCUSED BREACH ATTEMPTS SUCCEED.

3 of 4 CISOs believe their organization is protected from breaches.
93% say they have plans to prevent breaches.
73% feel their organization is competent at dealing with third-party cybersecurity.
91% of businesses have proper resilience requirements.
51% feel their cultures are competent at cybersecurity.

AND 97% THINK MORE OFZT COMPLIANCE.

That's 2 to 3 effective targeted attacks result in a security breach. That's 2 to 3 security incidents per year.

OF THE SECURITY TEAM AND PROGRAMS HELP DECREASE SECURITY

INVEST TO INNOVATE AND OUTMANEUVER

1. Invest in innovation
2. Outmaneuver cybersecurity capabilities
3. Define cybersecurity success
4. Keep protecting
5. Make security actionable
6. Protect from inside out
7. Pressure-test security capabilities
8. Invest in innovation

BREACH ATTEMPTS SUCCEED.

25% would invest in mitigating financial loss.
37% would invest in cybersecurity training.
51% would spend extra budget on the same thing they're doing now.

TEST YOUR RESPONSE

INVEST IN ESTATE SECURITY FOR THREATS.

47% of businesses are competent in business-relevant threat monitoring.
Only 49% of businesses have systems and processes that are properly aligned to strategy development.
45% are able to detect and prohibit more advanced attacks.
44% are competent at cybersecurity internal capabilities.

INVEST IN ESTATE SECURITY FOR THREATS.

47% of businesses are competent in business-relevant threat monitoring.
Only 49% of businesses have systems and processes that are properly aligned to strategy development.
45% are able to detect and prohibit more advanced attacks.
44% are competent at cybersecurity internal capabilities.

MANY COMPANIES INK THEIR ABILITY TO PROTECT THE ENTERPRISE. YET, 1 IN 3 FOCUSED BREACH ATTEMPTS SUCCEED.

3 of 4 CISOs believe their organization is protected from breaches.
93% say they have plans to prevent breaches.
73% feel their organization is competent at dealing with third-party cybersecurity.
91% of businesses have proper resilience requirements.
51% feel their cultures are competent at cybersecurity.

AND 97% THINK MORE OFZT COMPLIANCE.