The Experience Above All

Artificial intelligence (AI) is coming of age to become the new user interface of every digital insurer. Simple and smart interactions will deliver value at each connection with insurance customers, employees and partners.

Unleash the Power of Us

Platform companies: completely breaking the rules on how to operate and compete... insurers now need more than just a platform strategy, they need a robust ecosystem approach.

Invent Your Future

On-demand labor platforms and surging online management solutions are the new talent mat kelpies; driving profound economic transformation.

Inspire New Behaviors

Technology design decisions are being made by humans, for humans... technology is adapting to how we behave, in order to learn how to enhance our lives.

Invent New Industries, Set New Standards

To succeed in today’s ecosystem-driven digital economy, businesses must seize opportunities to establish rules and standards for entirely new industries.

79% of insurance executives agree that AI will revolutionize the way they gain information from and interact with customers.

94% agree competitive advantage will not be determined by their organization alone, but by the strength of the partners and ecosystems they choose.

76% agree that AI is creating a new era of computing, rapidly moving from mobile-first to AI-first.

79% of insurance executives believe AI is creating a new era of computing.

82% agree the digital revolution is driving a new era of corporate economic structure.

82% of insurers agree that organizations need to understand not only where people are today, but also where they want to be.

35% agree that their organization is entering new digital industries that have yet to be defined.

33% of insurers are planning to use blockchain in the next two years; another 36% have it on their agenda.

86% of insurance executives agree their organization must innovate at an increasingly rapid pace just to keep a competitive edge.

77% of insurers agree that organizations are under extreme competitive pressure to extend innovation into their workforce and corporate structure.

82% plan to use human behavior extensively to guide the development of new customer experiences and relationships in the next three years.

Verisk Insurance Solutions has introduced the Verisk Telematics Data Exchange—a data link between insurers and consumers who drive connected cars. The aim is to promote ‘level playing field’ standards for usage-based insurance in the automotive and insurance industries.