

Beyond the Product

Defining the journey and unlocking the value of the digital ecosystem

High performance. Delivered.

Accenture Product Lifecycle Services (PLS) Portfolio

<p>Innovation & Digital Product Engineering</p> <ul style="list-style-type: none"> • Innovation & Product Strategy • R&D & Engineering Analytics • Product Design & Reinvention • PLM / ALM DevOps Transformation • Software Product Engineering 	<p>Manufacturing & Digital Operations</p> <ul style="list-style-type: none"> • Manufacturing Strategy • Manufacturing Operations Management • Digital Manufacturing & Analytics • Quality & Continuous Improvement 	<p>Service Operations & Optimization</p> <ul style="list-style-type: none"> • Aftermarket Strategy • Service Planning & Operations • Spare Parts Pricing & Analytics • Warranty Management • Product Maintenance & Repair 			
<p style="text-align: center;">Integrated Digital Product</p> <table border="0" style="width: 100%;"> <tr> <td data-bbox="97 1152 558 1313"> <p>IoT & Connected Business Transformation</p> </td> <td data-bbox="558 1152 1037 1313"> <ul style="list-style-type: none"> • Product to Service Strategy • Connected Product & Service Innovation </td> <td data-bbox="1037 1152 1495 1313"> <ul style="list-style-type: none"> • Specific Industry IoT Solutions • Connected Product Solution Operations </td> </tr> </table>			<p>IoT & Connected Business Transformation</p>	<ul style="list-style-type: none"> • Product to Service Strategy • Connected Product & Service Innovation 	<ul style="list-style-type: none"> • Specific Industry IoT Solutions • Connected Product Solution Operations
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Key Facts

<p>Leading Market Positioning</p>	<p>Unmatched Industry Expertise</p>	<p>Ecosystem of Strategic Alliances</p>	<p>Culture of Product Innovation and Design</p>
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Unmatched industry expertise



#1 Recognized as worldwide leader by industry analysts

25+ Years of experience in Product Lifecycle

10,000+ Product Lifecycle professionals

Aras • Dassault Systemes • General Electric • Microsoft • OSISOFT • Oracle • PTC • SAP • Schneider Electric • Siemens
 ...plus many other partners including niche players

Did You Know...

Accenture has **3,000+** embedded software engineers and mobile application developers in house

Accenture designed and implemented an **IoT infrastructure** analyzing **200M+** data messages per month from 300K+ connected heavy equipment units globally

Accenture helped a leading Consumer Goods company to reduce product cost by **5-8%** through product should-cost models and value engineering practices

Accenture acquired two companies, Fjord and Chaotic Moon, that accelerate our capabilities in **innovative product design and experiential design**

Accenture is freeing up more than **12 million** manual work hours per year through automation

Accenture is helping a Life Sciences company unleash innovation across **17,000+** users on a single platform

Accenture is helping an Aerospace & Defense company decrease lead time by **50%** by designing and implementing new manufacturing and quality tools

Accenture has enabled our clients to ship **1.6 Billion** devices out to market on time

Accenture has helped automotive OEMs increase their benefits by **\$50M+** with advanced spare parts pricing analytics

How Accenture Product Lifecycle Services (PLS) Can Help

You may be saying this...

" Our core business is no longer delivering the expected growth, others are capitalizing on our products "

" We're not getting the right product out on time "

" We don't have a good handle on what features our customers want and which ones generate the highest profitability "

" We don't have standard quality processes defined across product development and commercialization "

" Our product development applications and infrastructure management costs are too high "

" The amount of software in our product is growing, we're not sure we are applying leading software practices "

" What are the right technologies to increase my employee safety while reducing cost in my manufacturing environment "

" Our warranty costs are increasing and we don't have insight into the root cause "

PLS can help you with...

Product-as-a-Service & New Business Model Design

Product Strategy & Value Stream Mapping

Product Portfolio Optimization

Regulatory Compliance Management

Application Rationalization, Outsourcing & Cloud Migration

Scaled Agile Transformation & Engineering Services

Digital Manufacturing Strategy & Wearables

Warranty Analytics & Managed Services

Examples of benefits and savings...

- New revenue growth models
- Seamless customer experience

- **2-4%** increase in revenue due to right product mix
- **10-20%** faster product launch

- **30-40%** reduction of SKUs
- **3-5%** increased margins

- **40-60%** increase in product development efficiencies
- Improved traceability

- **10-30%** savings by application outsourcing
- **20-40%** savings in Cloud design and migration

- **40%** reduction in development costs
- **50%** reduction in time to market

- Immediate access to employee location
- Reduced employee down time

- **25%** warranty cost reduction
- Improved component supplier recovery