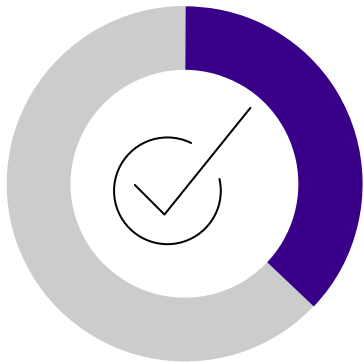




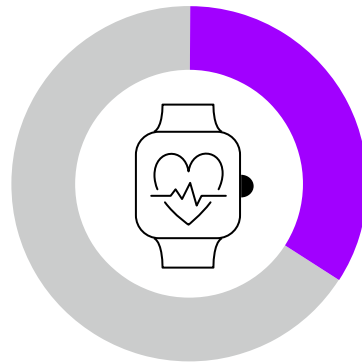
The top three reasons why consumers tried virtual health:

Convenience, digital health savviness and curiosity



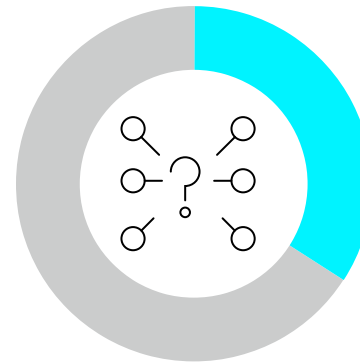
37%

It was more **convenient** than traditional, in-person health services



34%

I use technology in **all aspects** of my life and want to do the same with healthcare



34%

I was **curious** to try getting healthcare services virtually